

CONNOR MYERS

SENIOR DESIGNER · UI / UX · DIGITAL

Senior Designer with experience across UX-led web design, digital campaigns, e-commerce, motion and print. I create clear, user-centred experiences that balance strong visual design with usability and business goals. Currently designing for international markets at ZAGG International

EXPERIENCE

ZAGG International Senior Designer · 2026–Present Visual Designer · Nov 2023–2026

Leading design across digital, e-commerce, retail and campaign projects for ZAGG across international markets.

- Lead the creation of e-commerce and campaign page builds from wireframing and Figma prototyping through to HTML/CSS development and implementation within BigCommerce.
- Oversee junior designers' projects from initial briefing and creative direction through development, providing feedback at key stages and ensuring quality through to final delivery.
- Create digital campaign assets across paid social, email, Google Ads, Amazon A+ and storefront experiences.
- Design large-format graphics for print, retail POS and packaging for international retailers, exhibitions and events.
- Produce motion graphics, animation and video content, contributing to art direction and on-set production.
- Collaborate with marketing, e-commerce and international stakeholders to deliver cohesive work across digital and physical touchpoints.

Formative Content Visual Designer · Oct 2019–Apr 2023

Created visual content for international clients including Microsoft, Mitsubishi Heavy Industries and McKinsey, translating complex information into clear, engaging visual communications.

- Designed infographics, reports, digital content and explainer visuals to communicate complex information clearly.
- Produced and edited video content, motion graphics and animation for digital campaigns, social media and corporate communications.
- Developed visual concepts and storyboards, taking video and animation projects from initial brief through production, editing and final delivery.
- Collaborated with writers, strategists and clients to turn technical and information-heavy subjects into accessible visual stories.

ResourceKraft LTD UI / Web Design Intern · 2018

- Contributed to brand identity and digital design projects across client accounts.
- Assisted with UX-focused website design, content structure and basic SEO optimisation using WordPress.

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EDUCATION

Certificate in User Experience Design

Dundalk Institute of Technology · 2025–2026

BA (Hons) in Design — Visual Communication

Limerick School of Art and Design · 2014–2018

After Effects Training Course

Adobe Authorised Training Centre · 2021

YCN Design Award

Awarded for design work created for Thirsty Planet water company. 2017

SKILLS & TOOLS

Core Skills

UI/UX Design · User Research · Wireframing · Prototyping · Usability Testing · Landing Pages · E-commerce · Digital Campaigns · Brand & Visual Design · Motion · Video Editing · Print & Packaging

Tools

Figma · Illustrator · Photoshop · InDesign · After Effects · Premiere Pro · WordPress · Shopify · BigCommerce · HTML/CS/JS